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Zero for Zeros Campaign Continues to Highlight Corporate Donations to Anti-LGBT Candidates

Pro-LGBT Companies Continue to Bankroll Anti-LGBT Candidates, Defying Their Corporate Values

(Washington, DC)--Two weeks into the [Zero for Zeros campaign](#), LGBT Advocates are continuing their push to highlight the disparity of corporations who receive a perfect 100 rating from the Human Rights Campaign's Corporate Equality Index (CEI), but in turn fund elected officials in the House of Representatives and the Senate who lead opposition to LGBT equality.

Just last week the campaign saw some of the highlighted companies respond. In a piece by [ThinkProgress](#), American Airlines, AT&T, Capital One, Intel, and Massachusetts Mutual Life Insurance all commented on the campaign.

"We are encouraged that companies are engaging with the campaign. Our conversations are proving to be productive and we recognize the challenge this small group of anti-gay lawmakers has put them in," stated Lane Hudson Campaign Manager for Zero for Zeros. "It makes no sense for a company to say they are LGBT friendly, support LGBT employees and then turn around and contribute to the most anti-LGBT candidates in the Federal Government. Doing so undermines the progress we have fought hard to win and prevents the progress yet won. This campaign's request is simple and an easy lift for each one of these companies to do. We will continue to build support for our goal until these companies understand that." concluded Hudson.

Zero for Zeros directly contacted each corporation requesting a time to discuss their PAC contributions to the worst of the worst. A sampling of the quotes from the companies is below:

Intel: Intel does not support discrimination in any form. The Intel PAC continuously evaluates its contributions to candidates.

American Airlines: "American Airlines has been recognized by the Human Rights Campaign for nearly two decades as a leader among U.S. companies when it comes to workplace policies and practices for LGBTQ team members. American participates in the political and public policy process in a number of ways, including by making contributions from our political action committee. With respect to the contributions that we make, we don't agree on every issue with the lawmakers to whom we make contributions, but we fundamentally believe that everyone deserves to be treated with dignity and respect — and equally under the law. We are proud to stand with the LGBTQ community, and our commitment to equality for all of our team members and customers is unwavering."



AT&T: “For over four decades we’ve been committed to the LGBTQ+ community, have led the way in adopting workplace policies that prohibit discrimination based on sexual orientation and gender identity, and are strong supporters of legislation extending full civil rights protections to the LGBTQ+ community. Through political action committees, our employees support candidates on both sides of the aisle. But that doesn’t mean that they support every candidate’s views on every issue. Our committees of employees who make PAC contribution decisions are guided by our Core Values and candidates’ positions on issues that impact AT&T’s business.”

Capital One Financial Corp: “Capital One’s longstanding support for the LGBTQ+ community reflects our core values and our commitment to diversity, inclusion and equality. Our efforts to ensure non-discrimination and equal opportunity in the workplace include the early adoption of policies, benefits and other practices that apply equally to our LGBTQ+ associates. We work with and support legislators and policymakers who are relevant to our business, our associates, our customers and our communities. We support candidates on a bipartisan basis. Our support for any candidate should not suggest that we agree with their positions on every issue.

Massachusetts Mutual Life Insurance: “[T]hank you for recognizing MassMutual’s stellar pro-LGBTQ record and 100% HRC rating year over year. At MassMutual, we help all customers secure their future and protect the ones they love, regardless of race, gender, age, abilities, place of birth, religion or who they love. We actively advocate for inclusion, fairness and equality, value people for who they are, and celebrate all diversity. From our people policies to our involvement in pro-LBGTQ amicus briefs to lending our voice to specific ballot initiatives, we have an established record of active and engaged support for the LGBTQ community.

Even **Texas Congressman Louis Gohmert** has taken notice, providing a quote:

“It is indeed unfortunate that so many who say they are against hate have become so hateful and intolerant toward Christian beliefs. As a Christian, I believe the definition of marriage given by Moses and again verbatim by Jesus, while I also care about the individuals who believe otherwise.”

The Zero for Zeros campaign plans to go up with more digital ads later this week. A sample of the current digital [video ad can be seen here](#), and the [graphical ads here](#).