



Mr. Jeff Bezos  
CEO  
Amazon  
410 Terry Ave. North,  
Seattle, WA, 98109-5210

Dear Mr. Jeff Bezos:

We are writing to thank you for your signature on the updated principles for corporations in America, which was organized by the Business Roundtable. Those new principles, with broad support across corporate America, are a seismic shift in how corporations see their role in our society. We applaud you for supporting this new vision.

Also, our previous letter to you is attached. The Zero for Zeros campaign is built on a simple premise: companies that are allies to LGBT employees and customers shouldn't give money to the politicians that lead the fight against equality. The logic of that statement is simple, yet strong. There is no viable counter logic to the statement. In fact, the principles just adopted by you and hundreds of other chief executives of the Business Roundtable specifically calls for such leadership.

Since the launch of our Zero for Zeros campaign, we have been in discussions with many of the companies that we found to have contributed to the 'worst of the worst' on LGBT equality. We know that each company is different and has its own internal politics and processes. Yet every one of those companies, such as Amazon, found its way to being a strong LGBT ally in the past. It's only recently come to our attention that while being a leader for equality, many in corporate America are enabling the most homophobic Members of Congress who are on our 'worst of the worst' list. We don't believe this was Amazon's intent and we are confident that your answering our call is not only in line with your company's historical leadership on equality, but also with your recent Business Roundtable commitment.

These homophobic Members of Congress are the roadblock to full equality. **Our call on you is to publicly act on what you are already committed to. We are asking you to hold them accountable for their actions and earn your support.** Just as you have a choice to take the small step we are asking you to take, these Members of Congress we have identified have their own choices to make. All these members would have to do to earn corporate PAC contributions from LGBT allies such as Amazon is to find just one LGBT item to support that will be scored by the Human Rights Campaign. By doing so, they will fall outside of the parameters of what we are asking. Amazon holds the power to start that sea change.

**We are asking you to use this opportunity to align your corporate values with your corporate PAC giving.** It will reassure your employees, customers, and more where the company stands. As I stated originally, we view you as an ally and are here to help you take the small step we are asking you to take.

Lane Hudson