

Dear CEO:

First, I want to thank you and the company you lead for being an excellent ally to the LGBT community, which includes many of your employees and customers. Your company's Pride was on full display during Pride month. Since Stonewall 50 years ago, we have come so far and you've been a part of that progress. There is more work to do and we need your support to do it.

In that spirit, we are asking you to take one more step to support your LGBT employees and customers. Your company has earned a 100% rating on the Human Rights Campaign's Corporate Equality Index, along with nearly 600 other companies, by showing your commitment to LGBT equality and opposing efforts to undermine it. You should be proud of that 100% rating. As you may know, HRC also rates members of Congress with its Congressional Scorecard, ranging from 100% for members who are clear leaders for equality to 0% for the most stridently anti-LGBT members. The members who receive a zero rating actively work against LGBT equality at every opportunity and use extreme, inflammatory rhetoric to attack your LGBT employees and customers. I've attached a document to this letter with a number of their statements and actions, which I'm sure that you will agree are completely unacceptable.

We are asking that your company, through its corporate PAC cease giving to these Members of Congress, who have received a 0% rating from HRC for the past TWO sessions of Congress. They've been given many opportunities to show a minimal level of support for the LGBT community and have rejected those opportunities at every step of the way.

Their actions and the values that they represent are completely out of step with your company's support for the LGBT community. By ending your support of the worst of the worst Members of Congress on LGBT equality, you will affirm that it is not acceptable to oppose equality at every turn. It would also put you in the company of hundreds of other companies, some of them your competitors, with a 100% rating, that do not support the worst of the worst.

I am requesting a time to discuss this further with you or your representative. Together, we can find a way for you to further affirm your commitment to your LGBT employees, your LGBT customers, and reject the extreme anti-LGBT politicians who seek to undermine them at every turn.

Sincerely,

Lane Hudson lane@zeroforzeros.org